

About International Students Creative Award

The International Students Creative Award is an international arts and information media competition for university, graduate school, and vocational school students in which entries are submitted by a teacher in charge. Last year there were 162 entries from 46 schools in Japan and 256 entries from 39 countries around the globe.

More than 20 companies, including local Osaka print and broadcast media, advertising agencies, well-known production companies, and related businesses participate in the entry screening event. This provides an excellent opportunity for interchange with creative professionals and a perfect venue for recruiting talent in the search for “tomorrow’s stars.” At last year’s event, the creator of the winning entry in the mobile application division (Inside Japan Category) was scouted by a leading company and is now collaborating on product development.

As the core facility of Grand Front Osaka, which celebrated its second anniversary in April 2015 and has welcomed more than 100 million visitors, Knowledge Capital is a knowledge creation center generating new value through a fusion of the “senses” and “technology”. Through the International Students Creative Award, which has attracted widespread interest in Japan and throughout the world, Knowledge Capital hopes to develop and nurture young talent, promote international interchange, and provide a stage on which the young people representing tomorrow’s next generation of culture and art can display their creativity to a global audience.

*Unlike other competitions, the International Students Creative Award is a competition for students, and entries should be submitted via their school or supervising educator.

Information on the Award ceremony

Sponsored by

Knowledge Capital Association

Support provided by

Japan Society of Image Arts and Sciences (JASIAS), Ministry of Internal Affairs and Communications, Ministry of Economy, Trade and Industry, Urban Renaissance Agency, Digital Content Association of Japan, Association of Media in Digital, Osaka Prefecture, Osaka City, Osaka Digital Contents Industry Promotion Council, Visual Industry Promotion Organization, Kansai Economic Federation, Kansai Association of Corporate Executives, Osaka Chamber of Commerce and Industry, KANSAI · OSAKA 21st Century Association, Cyber Kansai Project, Hong Kong Cyberport Management Company Limited, Korea Creative Content Agency, Taipei Computer Association, and Media Development Authority of Singapore

Technical Support

CYBER KANSAI Project, Nissha Printing Co.,Ltd

Planning & Management

Superstation, Inc.

Category

- Inside Japan Category (Video Content)
 - Inside Japan Category (Mobile Application)
 - Outside Japan Category (Video Content)
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Judges

ISCA Chairman		Toshio Matsumoto / film director and theorist, former president of the Japan Society of Image Arts & Sciences
	The chief judge	Toshio Matsumoto /film director and theorist, former president of the Japan Society of Image Arts & Sciences
Inside Japan Category (Video Content)	The Acting Chief judge	Naohiro Ukawa / Contemporary artist, professor of Kyoto University of Art and Design
	Judges	Shuzo John Shiota / President and CEO of Polygon Pictures Inc. Yukiko Tasaki / Producer of SUPERSTATION, Inc. Toyonori Takahashi / General Manager of KNOWLEDGE CAPITAL association
Inside Japan Category (Mobile Application)	The chief judge	Michitaka Hirose / Professor of Tokyo University Graduate School
	Judges	Yasuaki Miyashita / President and CEO of AppBankStore inc. Satoshi Endo / Director, KADOKAWA ASCII Research Laboratories, Inc. Yoichi Ochiai / Media artist and entrepreneur
Outside Japan Category (Video Content)	The chief judge	Cynthia Beth Rubin / Chair, ACM-SIGGRAPH Digital Art Committee Rhode Island School of Design
	Judges	Pat Lee / Creative Director of SECRET LAB Ltd. Gerfried Stocker / Artistic Director of Ars Electronica

Judging

Judging will be performed separately for the Inside Japan Category and Outside Japan Category.

Announcement of Winning Entries

The winning entries and names of the creators will be announced on International Students Creative Award 2015official website in late October 2015 (tentative schedule).

Screening

A screening and awards ceremony will be held at Knowledge Theater (Osaka) on November 27, 2015 (tentative schedule).

Post-screening Reception

A post-screening reception for the winning entry creators, judges, and other persons involved will be held after the screening and awards ceremony. All of the winning entry creators will be requested to attend.

Prizes

Outside Japan Category (video content)	Grand Prize	1 awarded	¥300,000 and a commemorative plaque
	1st Prize	2 awarded	¥100,000 and a commemorative plaque
	2nd Prize	3 awarded	Miscellaneous prizes and a commemorative plaque

Supplementary Prizes

- Winning entry creators will be invited to a screening to be held at [Knowledge Theater](#) (Osaka) on November 27, 2015 (tentative schedule) and to a post-screening reception with the judges.
 - In the days immediately preceding and following the above screening, winning entry creators will be able to participate in exchange events to be held with participating companies and organizations, providing opportunities to meet and talk with industry professionals.
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Outside Japan Category Outline

Entry Requirements and Production Period

- The contest is open to university, graduate school, junior college, and vocational college students. Entries must be submitted representing a school. Students may be of any nationality.
 - The period for producing entries is from April 1, 2014 to September 1, 2015. Students graduating in 2015 are also eligible, but the entry must have been produced while the students were still enrolled in school.
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Entry Submission Procedure

Website Upload

*For details on the entry submission procedures, please refer to the Entry Submission Procedure.

Outside Japan Category (video content)

Genre	Any *Film, animation, computer graphics, or other moving image content
Length	Max. 20 min. per entry
Format	- The title and name of the creator must be inserted at the start of the video. - Entries must be submitted in a format playable using a standard viewer (mp3, mp4, wmv, m...

How the Entries Will Be Used

Winning entries will be used at follows.

Showing of the Entries	⊖ Winning entries will be shown at a screening hosted by Knowledge Capital. *The creators of the winning entries will be invited to the screening. ⊖ Winning entries will be shown on signage with in Grand Front Osaka ⊕ Winning entries will be shown or introduced at the sponsor's various facilities and events.
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DVD Production

④ Anthology DVD (One DVD for use as teaching materials will be provided free of charge to each school submitting an entry.)

Internet Streaming

⑤ Winning entries will be shown on International Students Creative Award 2015 official website.

Advertising & Public Relations Use

⑥ Winning entries will be used as advertising in the sponsor's broadcasts, for distribution purposes, screenings, printed materials, etc. , and also for announcement of next year's contest

*Regarding the above use of the entries, portions of the entries may be captured and edited for use as still images or as a digest version.

*Any use of entries other than described above will be confirmed beforehand with the creator.

Entry Rules — General

- By submitting an entry, entrants agree to the following entry rules.
- Although it is permitted to submit an entry that will be submitted or has already been submitted to another contest or event, the entrant creator must consent to the uses of the entry described on page 3 and there must be no conflict regarding multiple submission of the entry.(Provide detailed information on any multiple submissions, including the name of the other contest, dates held, and the results announced.)
- The sponsor will be authorized to use submitted entries as described on page 3 with no liability for remuneration.
- Submitted entries should be free of any 3rd party claims or objections regarding the uses described on page 3. The entrant creator must accept full responsibility for any infringement of rights or compensation for damages from other parties, and the sponsor and its associates can in no way be held liable. These provisions apply to the total content used in the entry, including video images, voices, music, photographs, designs, etc.
- Any entry that infringes on the rights of a 3rd party or for which consent for the uses described on page 3 cannot be obtained may be excluded from the contest. In addition, if it is subsequently discovered that consent for the uses described on page 3 cannot be obtained for a winning entry, the sponsor reserves the right to nullify selection as a winner and require repayment of the prize awarded.
- Submitted entries will not be returned. While care will be exercised in the handling and

storage of the submitted entries, the sponsor will not be held liable for any damage resulting from unforeseen circumstances, etc. (When submitting an entry, it is recommended that the entrant creator keep a copy in the unlikely event the entry is lost or damaged.)

Requests Regarding Copyrights

(1) Submitted entries must be original works and must not infringe on any copyrights, likeness rights, trademark rights or personal privacy rights, or violate the rules of public order and standard decency.

(2) Regarding music, original songs or music should be used as much as possible. When using existing music (including free materials), it is important that there is no possibility of infringement that would hinder the uses of the entries described on page 3.

(3) If existing music is performed or arranged by the entrant creator or other persons, consent to the uses of the entries described on page 3 must be provided.

(4) When using existing music, images, or other material (including free materials) to which a 3rd party possesses rights, that must be clearly stated on the Entry Description Sheet, with a copy of the 3rd party's consent form attached.

Entry Submission Procedure

The Registration Form must first be submitted to both hi@wasabication.com, and online.

Application Form (MS Word, MUST)

- Fill in the application for in MS Word and send it to hi@wasabication.com before 16th September 2015.

Online Application Form (for uploading movie file, MUST)

- Fill up the application form and upload your movie file here: <https://isca.kyoto-web.ne.jp/eng/>
- Check the box for: "Please check here if you are introduced by Tong, WASABI Creation."
- Click "Register" to upload your entry.
- Uploading has finished when the "Upload Complete" screen appears.

Registration and Entry Submission Deadlines

July 21,2015(Tuesday) – September 16,2015(Wednesday)

Address for Submission of Entries and Enquiries

Overseas Entry Management of International Students Creative Award 2015
Sponsored by Knowledge Capital Association

WASABI Creation
5 Prince George's Park,
National University of Singapore
Singapore 118404
E-mail: hi@wasabication.com

*Please refrain from making inquiries regarding the judging.

*All personal information obtained through entry submission will be handled in compliance with applicable laws and regulations. No personal information obtained will be used for any purpose other than matters relating to the holding of the International Students Creative Award 2015. For more information on our privacy policy, please refer to: <http://kc-i.jp/en/privacy/>.