WASABI Insight Sponsorship Package (per event basis)



Title Sponsors x1 \$6000

- Your company name will be included in the event title.
- E.g. YOUR COMPANY Presents: WASABI Insight
 Bridging Singapore & Japan in Business, Culture, & Talents

Platinum Sponsor x2 \$5000

Gold Sponsor x3 \$4000

Silver Sponsor x5 \$3000

Bronze Sponsor x10 \$2000

Please contact us for enquiries. hi@wasabicreation.com

Sponsorship acknowledgement & Company logo placement



	Website	FB page cover photo	FB page time- line	FB group time- line	Twitter	Instagram	Promotional video on Youtube	Peatix Eventnook Eventbrite	News letter	Poster	Flyer	Pam phlet	Press Release	Event video	Event report
Title Sponsor	•	/	•	/	~	~	•	/	•	~	•	•	~	•	~
Platinum Sponsor	•		•	>	•	•	•	>	•	•	•	•	•	•	•
Gold Sponsor	•		•	>	•	•	•	>	•	•	•	•	✓	•	•
Silver Sponsor	•		•	>			•	>	•	•				•	~
Bronze Sponsor	•		•	>			~	>	•					•	~

Social Media Marketing & eDM



Join us at our National Day Party and celebrate Singapore's 49th birthday with our very own local brew.

The first 200 attendees will each get a free can of Tiger Beer with its new look for National Day.

#uncage



Like · Comment · Share





Newsletter Advertising

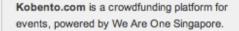






PRI DENTIAL MARINA BAY STENITH COCCOLA Speeds - Sport

5th & 6th Sep Fri & Sat OCBC Aquatic Center



We are happy to announce that we have launched our first official crowdfunding campaign together with 60 Olympic swimmers and world record holders to raise fund for SportCares, a charity arm by Sport Singapore, through Singapore Swim Stars coming this September.

Event detail: http://kobento.com/en/sgswimstars

Singapore Swim Stars brings the most spectacular 3-day swimming event in Singapore as Olympic medalists and world champions showcase their talent at the new OCBC Aquatic Center this September.

Please visit http://kobento.com/en/sgswimstars for more detail & contribute for a good cause through sport.

Copyright @ 2014 We Are One Singapore, All rights reserved.

This event is produced by We Are One Singapore, "Empowering community events for social change"

Our mailing address is: 5 Prince George's Park Singapore 118404 unsubscribe from this list update subscription preferences



Advertisement banner placement



	Website	FB page timeline	FB group timeline	Twitter	Instagram	Peatix Eventnook Eventbrite	Newsletter	Flyer	Pamphlet
Title Sponsor	½ page	•	V	~	~	¼ page	Full page	½page	½ page
Platinum Sponsor	¼ page	~	V	~	~	1/8 page	¼ page	1/8 page	1/8 page
Gold Sponsor	1/8 page	•	V	~	~	1/8 page	1/8 page		
Silver Sponsor	1/16 page	~	V	~	~	¼ page	¼ page		
Bronze Sponsor	1/16 page	•	V						









Event Day company logo placement & acknowledgement



	Program guide	Photo wall	Emcee announ- cement	Promotion- al Video screening	Presentation Slideshow before & after event
Title Sponsor	•	~	•	•	✓
Platinum Sponsor	•	~		•	~
Gold Sponsor	•	~		•	~
Silver Sponsor	•	~			
Bronze Sponsor	•	~			







Event day advertising



	Sponsor booth	Product Sampling	Event Folder inserts	Video commercial (30sec)	Presentation Slideshow before & after event	Advertise ment posters	Emcee announce ment
Title Sponsor	~	~	~	~	•	~	~
Platinum Sponsor	•	~	~		•	•	
Gold Sponsor	•	~	~				
Silver Sponsor		~	~				
Bronze Sponsor		~					







Event day community engagement & privileges



	Presentation opportunity / Opening or Closing speech	Complimentary VIP tickets	Company featured on promotional video	Pre-event VIP networking session	Special mention in event report	Exclusive sponsorship announcement online
Title Sponsor	~	15	~	15	~	✓
Platinum Sponsor	~	10	~	10		✓
Gold Sponsor	•	5		5		✓
Silver Sponsor		3		3		
Bronze Sponsor		2		2		







Exclusive Sponsorship (only 1 sponsor for each item)



Sponsorship types	Description	Amount
Wrist band	Logo printed on Wrist band for VIPs	\$1500
Lanyard	Company logo printed on lanyard for participants	\$1500
Event folder	Company logo & branding printed on event folder	\$1500
Name tag	Company logo printed on name tags used by staffs & volunteers	\$1500
Photographs	Company logo included on photo printout & digital images	\$1500
Caricature	Company logo included on caricature print out	\$1500







Including the following:

- Named as Sponsor in event programme and proceedings
- Display of your company's logo on WASABI Insight website with link back to company homepage

